






# JEFFERY D. COMBS


Marketing - Media - Management


## INFO

 **Name**  
Jeffery D. Combs

 **Address**  
911 Talley Road  
Chattanooga, TN  
USA

 **Phone**  
(423) 580-9351

 **Email**  
jefferydcombs@gmail.com

 **Website**  
jefferydcombs.com

## SOCIAL

 **Vimeo**  
vimeo.com/harkmedia

 **LinkedIn**  
www.linkedin.com/in/jefferydcombs

 **Facebook**  
www.facebook.com/HARKMedia

## PERSONALITY STYLE

 ENFP/Champion

## STRENGTHS

**G** Connectedness  
Positivity  
Strategic  
Learner  
Woo



## EDUCATION

**Bryan College, Dayton, TN**

*MBA (Marketing)*

**Johnson University, Knoxville, TN**

*MA in New Testament*

**Dallas Christian College, Dallas, TX**

*BA in Biblical Studies/Pastoral Ministry*

### Additional Classes

*Texas Christian University (Brite Divinity School), Defense Language Institute (US Army), The Workshops at Rockport.*



## WORK EXPERIENCE

- 2015 - Now **Blood Assurance**  
*Donor Communications/Media*  
Oversee donor communication (e-mail & text). System administrator for CRM (HemaConnect). Conduct market research to measure communication effectiveness and donor demographics. Event and convention representation for the company. Leader for creative and media projects (Video, Audio, and Graphic) used to present the marketing message to donors including producing broadcast television spots and designing roadside billboards.
- 2007 - 2015 **Precept Ministries International**  
*Video Editor*  
Edited the *Precepts for Life* and *Precept Upon Precept* programs. Created promotional and educational spots. Led team by directing Russian, Polish, Czech, and Arabic TV.
- 2002 - Now **HARK! Media**  
*Producer*  
Media for non-profit and television broadcast. Award winning short films (Silver Wave Film Festival & Creative Arts Film Festival). America's Supernanny & CBC's Land and Sea.
- 1998 - 2007 **Leonardville Church**  
*Senior Minister*  
Managed church and community ministries. Organized worship services. Preached weekly sermons. Oversaw education program. Recruited and trained volunteers. Pastoral care and counseling. Served as liaison between the church and community groups. Co-founded local food bank.



## SKILLS AND EXPERTISE

AVID	<div></div>	InDesign	<div></div>
Illustrator	<div></div>	Audition	<div></div>
Premiere	<div></div>	Photoshop	<div></div>
AfterEffects	<div></div>	Video	<div></div>
Word/Pages	<div></div>	Photography	<div></div>
Excel/Numbers	<div></div>	Social Media	<div></div>